

HIRES, WINS & BUSINESS

GCRS Hires Jen Kennedy as New Business Manager

*Grand Central Recording Studios, 1 month,
1 week ago*

Jen brings 13 years of industry experience to her new role

Soho-based sound studio GCRS has expanded its bookings department with the hiring of Jen Kennedy. After ten years in Saatchi & Saatchi's production department, Jen then freelanced with agencies including Karmarama, 18 Feet & Rising, and Brothers & Sisters before joining the GCRS team last month. She brings with her over 13 years of industry experience, and an impressive past client list including Sky, Centre Parcs, T-Mobile, Toyota, and San Miguel.

Jen will be tasked with growing new business, and supporting the bookings team for both Grand Central Recording Studios, and its VR branch GCVRS.



Jen states: "Throughout my career I often worked with GCRS. The talent was (and still is) consistently impressive, and it was always a pleasure to work with everyone. So I am really excited to now be a part of supporting such a great team and company. I am looking forward to reconnecting with some familiar faces, and meeting some new ones too."

Carole Humphrey, managing director, GCRS, comments: "Jen has a wealth of production knowledge and a valuable insight into the business. She has always been one of GC's favourite people, so we are delighted to have her on board."